



CORNERSTONE
REBUILDING LIVES, RESTORING HOPE

In September 2023, Cornerstone will celebrate our 40th anniversary. We were founded in 1983 by a group of dedicated volunteers who recognized the need for domestic violence services in the Hennepin County suburbs. This was a time before significant public funding for domestic violence services and a time when this issue was rarely even discussed.



Since these forward-thinking and caring volunteers started Cornerstone, we have expanded in size, scope and geographic footprint. Our 40th anniversary is a chance to honor those who made this growth possible: volunteers, donors, board members, staff and the community. It is also an opportunity to reflect back on the strength and accomplishments of our agency and those we serve.

We will be celebrating our 40th anniversary year in several ways:

- An ongoing celebration throughout 2023 in Cornerstone's newsletters and social media, which will include stories, reflections, and accomplishments
- A family picnic in Spring 2023, which will welcome back past staff, volunteers, donors and community members
- The official Anniversary Celebration fundraiser in September of 2023

JOIN US

We invite you to consider sponsoring this important year for Cornerstone. Your sponsorship will include all the events listed above, as well as the communications surrounding the Anniversary year.

THE NEED IN MINNESOTA

We could fill Target Field almost 18 times with the number of Minnesota women who have experienced rape, physical violence, and/or stalking.

In a recent study in Minnesota, about 49% of unhoused women and 36% of unhoused men experienced physical abuse as a child.

Trauma and abuse can create lasting developmental, emotional and physical impacts on children.

Safe, affordable housing and mental health have been identified as major barriers for victims/survivors.

CORNERSTONE MAKES A DIFFERENCE

99%

of families who stay in our Emergency Services programming secure safe housing after leaving our shelter

99%

of students who receive a classroom presentation from Cornerstone reported the ability to recognize the signs of an abusive relationship

86%

of families who receive housing advocacy services have maintained their housing for 12 months

Cornerstone's goal is to reduce the prevalence of domestic violence, sexual violence, human trafficking and general crime in our community. Each year, Cornerstone serves approximately 4000 individuals who have been impacted by violence. Our services include emergency shelter, legal services, support groups, services for youth, housing advocacy, school-based services and clinical therapy.

SUPPORT OUR EFFORTS. JOIN US AS WE CELEBRATE 40 YEARS OF HOPE.

We invite you to consider sponsoring this important year for Cornerstone. Sponsorship opportunities are below. Please contact Courtney Poja, Director of Advancement, with questions or to customize a sponsorship package at Courtneyp@cornerstonemn.org.

Benefits	Platinum Level Sponsor Amount: \$20,000	Gold Level Sponsor Amount: \$10,000	Silver Level Sponsor Amount: \$5000	Bronze Level Sponsor Amount: \$2500
Spring 2023 Event	X	X	X	choose one event
Fall 2023 Event	X	X	X	choose one event
Exclusive sponsorship at this level	X			
Logo on video	X			
Named supporter on Give to the Max Day page and promotions	X			
Opportunity for company representative to speak at one Cornerstone event	X			
Opportunity for Cornerstone representative to present at company	X			
Logo on one giveaway item	X	X		
Cornerstone to share company's social post (as selected by company)	Cornerstone to share 2 posts	Cornerstone to share 1 post		
Listed as sponsor in mailed invitations	logo	logo	logo	
Listed as sponsor in monthly enews	logo	logo	logo	name
Logo on Website through 2023	X	X	X	event page only
Day-of event signage	logo as presenting sponsor at all events	logo	logo	name
Featured on Cornerstone's social media	X	X	X	X
Inclusion in Annual Report	X	X	X	X

YOUR REACH WITH OUR AUDIENCE

Cornerstone supporters are Twin Cities-based influential business professionals, community leaders and philanthropic donors who believe the use of violence is a choice and can be prevented.



35,480 annual
website views



2292 subscribers receive our
monthly enews 12x per year
(33% open rate)



Facebook page followers: 1,965
Instagram page followers: 555
Twitter page followers: 686

SPONSORSHIP COMMITMENT FORM

To receive maximum benefit from your sponsorship, please respond no later than September 1, 2022.

Company Name

Contact Name

Contact Title

Address (Street, City, State, Zip)

Phone

Email Address

SPONSORSHIP LEVEL (CHOOSE ONE)

- Platinum Level Sponsor (\$20,000)
- Gold Level Sponsor (\$10,000)
- Silver Level Sponsor (\$5,000)
- Bronze Level Sponsor (\$2,500)

Authorized Signature

Title:

Date:

PAYMENT METHOD

- Check enclosed (payable to Cornerstone)
- Invoice required from Cornerstone for payment
- Credit card

Name on card: _____

Credit card number: _____

Expiration date: _____ CVV: _____



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HONORING OUR HISTORY
BUILDING HOPEFUL FUTURES