

CORNERSTONE
REBUILDING LIVES, RESTORING HOPE


CORNERSTONE'S 2020 ANNUAL REPORT

Cornerstone's continuum of service helps to create communities where individuals and families are safe and children thrive.

We advocate, educate and lead the way to social change.

PROGRAM SERVICES & ACCOMPLISHMENTS

DAY ONE®



Cornerstone's statewide Day One® program is a unique collaboration supporting a network of over 90 Minnesota domestic violence, sexual violence, anti-trafficking, youth advocacy and general crimes agencies. Day One ensures victims across the state get connected to safety and services with just one call, text, email or online chat. The program's call center hosts the Minnesota Day One Crisis Line and the Minnesota Crime Victim Support Line with 24/7 telephonic interpreter services, operating a secure online database that provides real-time information regarding available bed space and services among network members. Day One is the recognized first point of contact for Minnesota's No Wrong Door/Safe Harbors Law, ensuring sexually exploited youth have access to support, safety and shelter. Day One also partners with ThinkSelf to better equip domestic violence and sexual violence organizations across the state to serve Deaf and hard of hearing survivors. Day One's Minnesota Alliance for Family & Animal Safety (MNAFAS) program provides safe temporary foster care for the pets of families and individuals experiencing violence.


Last year, the Day One Call Center responded to 33,825 calls, texts and chat messages from people seeking safety, resources and support—more than any other year.

EMERGENCY SERVICES

Anyone in imminent danger of violence can access Cornerstone's Emergency Services Program. It includes 24 hours/7 days a week hotline, crisis intervention and advocate support, a 35-bed Emergency Shelter, a Hotel/Motel Partnership, and all basic needs.

Operating under MDH guidelines, Cornerstone provided 79 adults and 52 children with 5,790 nights of safe housing and 17,370 meals in 2020.

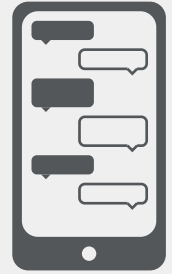
COMMUNITY AND ECONOMIC EMPOWERMENT SERVICES



Through our Community and Economic Empowerment Services program, advocates are available to assist survivors with addressing economic barriers resulting from the violence: housing de-stabilization, job readiness, credit/debt issues, financial literacy and safety needs. Services also include transitional housing and access to matched savings accounts for cars, homes or continued education. We provide individual and group supportive services, safety planning and educational groups for victims and their families. Cornerstone's evidence-based financial literacy curriculum is being offered to low-income survivors in our community and designated staff offer continued support through home-based services after families exit shelter. Transitional housing services include two years of housing and intensive support for 13 families. Staff also work on-site at two low-income housing complexes, ensuring families have access to support and resources to maintain stable housing. A new Rapid Rehousing component supports women and families in Hennepin County who are experiencing homelessness due to domestic violence transition into safe housing.

In 2020, our Community and Economic Empowerment Services Program served 437 persons through individual and group supportive services, safety planning, housing support and educational groups for victims and their families.

COVID-19 IMPACTS



Our 24/7 statewide call center fielded more texts, emails and chat messages instead of phone calls for help as many victims were at home with their abuser during Stay at Home orders.



Advocates helped participants locate cleaning supplies and masks when stock at the stores was low.



Financial literacy classes and support groups moved online in 2020.

In response to the pandemic, Cornerstone led the way in a collaborative joint hotel shelter project with eight other victim service organizations and two hotels; 186 adults and 167 children received immediate safe housing.

PROGRAM SERVICES & ACCOMPLISHMENTS



Our classroom-based violence prevention presentations were converted into self-guided online courses with animated videos and interactive elements.



Individual youth advocacy moved to telehealth, as well as online support groups — filling a critical gap for at-risk youth.



Therapy services were also moved to a HIPAA-compliant online platform to allow for social distancing.

VICTIM ADVOCACY PROGRAM

Cornerstone's Victim Advocacy Program provides services to victims of crimes—both interpersonal violence and general crime. These services consist of criminal justice systems navigation including, but not limited to, court accompaniment, assistance with restraining orders, increased access to funding meant to mitigate victimization, resources and referrals.

In 2020, 1,939 victims of criminal domestic assault had direct contact with Criminal Justice Intervention staff.

PREVENTION, EDUCATION AND CLINICAL SERVICES PROGRAM (PECS)

Cornerstone's PECS program is central to Cornerstone's mission; prevention, education, therapy, groups and training are critical to both building safe communities in which children thrive and to creating change.

School-Based Services (SBS): Staff conduct classroom prevention presentations in schools and provide individual advocacy, support groups and truancy prevention services.

Last year, nearly 10,000 students participated in in-person and virtual classroom presentations and 277 connected with Cornerstone staff in their building because they experienced or caused abuse, harassment or bullying.

Youth Advocacy and Support Services: Youth advocates are available to meet with children, youth and their families to learn more about how violence impacts their social, emotional, physical and behavioral health and to develop strategies to heal from any past traumatic events. Cornerstone also provides prevention and advocacy for sexually exploited or at-risk youth, providing a safe place to share their story, receive support and explore resources. Parents are provided with educational and individual support that provides a safe space to discuss the challenges and joys of caring for children. Staff are available to serve as a sounding board and to provide creative approaches on how to set appropriate boundaries, build relationships, and understand the developmental needs of their children.

Clinical Services: Therapists provide assessment, treatment and support for adults and children (ages 6-17) who have been impacted by abuse. The focus of their work is to help process traumatic events and provide healthy coping skills to assist with the healing journey.

In 2020, mental health practitioners provided specialized, trauma-informed affordable therapy (\$0-\$30) to 90 adults and children affected by interpersonal violence.

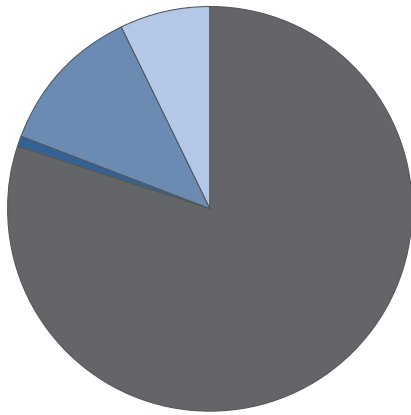
Training: Cornerstone facilitates a 40 hour training for staff, volunteers and community partners to become certified Sexual Assault Advocates.



During the the COVID-19 pandemic, we took the opportunity to reimagine some of our communal living spaces in shelter and made updates to create a more accessible and trauma-informed space for all.

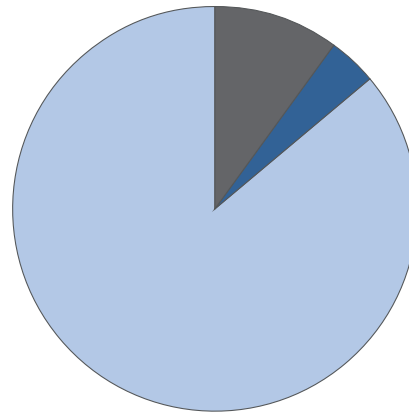
STATEMENT OF ACTIVITIES

FISCAL YEAR ENDING DECEMBER 31, 2020



TOTAL REVENUE.....\$7,648,715

Government	80%
In-Kind	1%
Contributed	12%
Other	7%



TOTAL EXPENSES.....\$7,277,647

Administrative	10%
Fundraising	4%
Program	86%

TOTAL NET ASSETS, BEGINNING\$8,856,027

TOTAL NET ASSETS, ENDING\$9,227,095

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